

SUCROSE ESTERS MARKET

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In this case study, a multinational manufacturing and consumer goods company engaged CPL Business Consultants to look at the market potential for sucrose esters as ingredients in food and cosmetics. CPL's report and strategic recommendations enabled the client to make an informed decision on investing in in-house production versus increasing external sourcing of these ingredients.

Sucrose esters ('sucrose fatty acid esters' or 'sugar esters') are non-ionic surfactants consisting of sucrose as a hydrophilic group and fatty acid as a lipophilic group. They are tasteless, odourless and nontoxic, so they are good emulsifiers for foods. They are a non-irritant to the eyes and skin and are therefore suitable for use in pharmaceuticals and cosmetics. Their excellent biodegradability also means they do not cause environmental pollution.

Given these favourable properties, the objective of this study was to determine the market potential of sucrose esters in the food and cosmetics industry.

The study sought to:

- Determine the price and type for the dominant sucrose esters.
- Estimate demand by region in Japan, EU, USA and the rest of the world.
- Estimate demand by end-use application for food, cosmetics and other uses.
- Describe the production sites, capacity, capacity utilisation and costs by the producer.

You can find an outline of the report contents below.

SUCROSE ESTERS MARKET

Executive Summary

- Objective
- Method
- Principal Findings
- Conclusions
- Recommendations

Types of Sucrose Esters e.g.

- Sucrose Stearate
- Sucrose Palmitate
- Sucrose Laurate

Market Demand For Sucrose Esters e.g.

- Japan
- EU
- United States

Supermarket Survey

- Label analysis of 500 products

Contact Reports

- Distributors
- Contact Reports
- Sucrose Esters Researchers
- End Users

Crop Protection Uses

- Postharvest Protection
- Biorational Biopesticide Use

In addition to this project on the sucrose esters market, CPL has also worked on [sucrose esters strategy](#), and [fatty esters markets](#). You can find other relevant projects by browsing this site or also using the search bar on this page. Have a look at our [Introduction](#) and [Brochure](#) for a description of our consultancy work. You can also review [eight case studies](#).