

PLANT-BASED (VEGETABLE) PROTEINS INDUSTRY

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STRATEGIES TO GROW YOUR BUSINESS



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In this case study, a global food ingredients processing technology company engaged CPL Business Consultants to outline the vegetable or 'plant-based' proteins industry and market. CPL's report allowed the company to plan its business development and innovation activities with confidence.

OBJECTIVE

The objective of the report was to provide our client with a mapping of the vegetable, or 'plant-based', protein ingredient industry and market. This report outlined how it could approach and be part of new product development within the vegetable proteins sector, taking advantage of the 'plant-based' trend.

The short report provided information about trends in the vegetable or 'plant-based' protein ingredients market and included market sizes, product prices, new product developments and market drivers. Additionally, it provided information on the main players in the industry, the markets they serve and the products they manufacture.

METHODS

The report was based on information derived from desk-based research, including ingredient company literature and annual reports, CPL's in-house data, existing consultancy reports, patents and publications.

Click to see [the contents of the study](#) or look below for an outline.

VEGETABLE (PLANT-BASED) PROTEINS INDUSTRY

Objectives & Method

Conclusion & Recommendations

- Vegetable Protein Market Dynamics
 - Agricultural Production
 - Market Segmentation
 - Size and CAGR
 - Market Changes
 - Drivers and Constraints
 - Vegetable Protein Ingredient Products and Prices
 - Plant-Based Protein Ingredient Products
 - Prices for Plant-Based Protein Ingredients
 - Vegetable Protein Ingredients Manufacturers
 - Main Players in pea, soy, potato, wheat, canola and lupin and other vegetable protein ingredients

Plant-Based (Vegetable) Proteins Market

Soy Protein

- Soy Protein Market Dynamics
 - Agricultural Production
 - Market Segmentation
 - Size and CAGR
 - Market Changes
 - Drivers and Constraints
 - Products and Prices
 - Soy Protein Products
 - Prices for Soy Protein Ingredients
 - Players
 - Main Players

Wheat Protein

- Wheat Protein Market Dynamics
 - Agricultural Production
 - Market Segmentation
 - Size and CAGR
 - Market Changes
 - Drivers and Constraints
 - Products and Prices
 - Wheat Protein Products
 - Prices for Wheat Protein Ingredients
 - Ingredients Manufacturers
 - Main Players

Potato Protein

- Potato Protein Market Dynamics
 - Agricultural Production

- Market Segmentation
- Size and CAGR
- Market Changes
- Drivers and Constraints
- Products and Prices
 - Potato Protein Products
 - Prices for Potato Protein Ingredients
- Ingredients Manufacturers
 - Main Players

Canola Protein

- Canola Protein Market Dynamics
 - Agricultural Production
 - Market Segmentation
 - Size and CAGR
 - Market Changes
 - Drivers and Constraints
 - Products and Prices
 - Canola Protein Products
 - Prices for Canola Protein Ingredients
 - Ingredients Manufacturers
 - Main Players

Pea Protein and Lupin Protein

- Pea and Lupin Protein Market Dynamics
 - Agricultural Production
 - Market Segmentation
 - Size and CAGR
 - Market Changes
 - Drivers and Constraints
 - Pulse Protein Products and Prices
 - Pea Protein Products
 - Prices for Pea Protein Ingredients
 - Lupin Protein Products
 - Prices for Lupin Protein Ingredients
 - Ingredients Manufacturers
 - Main Players

Others Plant-Based (Vegetable) Protein Ingredients

- Maize Protein Ingredients
- Rice Protein Ingredients
- Sunflower Protein Ingredients

BIODIESEL AND BIOETHANOL

- Information on Companies
 - 27 Companies

Have a look at our [PowerPoint Introduction](#) and [Brochure](#) describing deliverables, differentiators and case studies. You can also review [eight case studies](#).